

## PREAMBLE

The college provides educational opportunities to the meritorious students of this rural area. With its magnificent ambience and modern high-tech facilities, the institution is steadily ambling towards the pinnacle of excellence without deviating from its cherished philosophy of not collecting capitation fees from any student for any course. By providing higher education to a large number of women students, the college is discharging a significant social responsibility in a creditable manner. The avowed policy of the institution paves way for many poor and meritorious students to enter into the portals of higher education. In keeping with the Vision and Mission of the institution, it is an undeniable fact that this institution has produced thousands of first generation degree holders in this area and helped them to come out of the clutches of poverty. A good number of them are either employed or self-employed.

Endowed with wonderful infrastructure facilities in its sprawling 45 acres campus, the institution provides quality education and research facilities to the students and teachers of this area. It has never hesitated to introduce innovative methods in teaching and learning process. It was the first to get autonomous status in Erode district and has been sincerely pursuing the ardent principles of autonomy in letter and spirit. It has the distinction of being the first institution in Erode district to be accredited in 2001 and reaccredited with 'A' grade in the new format by NAAC in December 2007. The institution was awarded with "Second Best College in Bharathiar University for Overall performance" by Bharathiar University, Coimbatore in the year 2007.

The Institution used the status of autonomy, to frame suitable curriculum for students to meet their academic, employment and social needs. All the courses have CIA component. The institution adopts Choice Based Credit System (CBCS). All branches have interdisciplinary papers. Extra credit courses and add-on courses are available for all students. Yoga & Meditation, Human Rights, Women Student Value Education and Environmental studies are also included in the curriculum. ICT components are largely used for teaching and learning purposes.

A good number of Major and Minor Research projects have been sanctioned to the institution by UGC and various other funding agencies almost every year. Research activities of the institution are commendable and a number of National / State Level Seminars and Workshops are regular feature of the college. A sizable number of students get enrolled in the projects and research programmes every year.

Contributions from various forums such as Placement cell, Women Development Cell, Fine Arts and Cultural Club, Blood Donors Club, etc. and co-curricular forums make the students to grow in parallel with their academic achievements. Special coaching classes are conducted for SC/ST students.

A large number of extension activities are conducted by all departments and co-curricular and extra-curricular forums to improve academic affairs and to create awareness related to social problems. The college conducted a mega science exhibition “Science Expo” for three days mainly for the benefit of school students in and around the institution and the exhibition was visited by more than 5000 school students. The college conducts Mega Alumni meet every year and the members of the Alumni association share their valuable ideas for the overall development of the institution.

The college has the unique honour of deputing two of its former principals to adorn the post of the Registrar in Bharathiar University. Thiru. P.Karuppannan, President of the college council and Thiru. K.M. Natarajan, Secretary and Correspondent of the College were awarded “Life Time Achievement Award” by the Guide Trust, Gobichettipalayam for their outstanding contribution in the field of higher education.

Dr. R. Sellappan, Principal of the institution was awarded with “Best Principal Award” by International Institute of Education and Management, New Delhi for outstanding achievements in the field of education.

Dr. V. Thiagarasu, Department of Computer Science of the Institution is the Governor nominee of the Syndicate of Bharathiar University.

The institution feels proud of taking it’s stakeholders towards creating a modern and powerful nation of the future.

### **Healthy Practices of the Institution**

The institution is a pioneering one in the district to adopt and introduce innovative methods of teaching and learning. It adopts the following healthy practices to enhance the quality of higher education.

- Admissions are made strictly in accordance with the Government norms by following single window counseling. No capitation fee is charged for any course.
- The institution adopts Single Window online counselling cum admission system for selecting the students for various UG courses.
- Management assists the economically backward students by offering free education scheme scholarships.
- USA Alumni Association and GASC Alumni Association offer scholarships for the UG & PG students.
- Entrepreneurial Development Cell is established to increase the skill and Entrepreneurial ability among the students.
- Creation of Student Welfare Fund for the benefit of the students in times of need and emergency.
- Students Library is formed by contributing books and Journals during the birthday occasion and other important dates.

- Students are given preference to select their subject and competitive examination books at the time of book exhibition conducted by the Library.
- Students are encouraged to subscribe for the news papers at the subsidized rate throughout the course period.
- Management offer freeship and fee concession to the outstanding sports persons.
- Special coaching classes are conducted for SC/ST and weaker students in UG Courses.
- Coaching Centre for civil services is established and special coaching classes are conducted for Civil Service aspirants.
- Computerization of Department Diary.
- Entire campus is networked.
- The Principal is assisted by the following committees for decentralizing academic and administrative affairs.
  - ⇒ Research committee,
  - ⇒ Grievance Redressal & Counselling Centre
  - ⇒ Economically and Socially weaker students' society
  - ⇒ Library Committee
  - ⇒ Fine Arts & Cultural Programme Club
  - ⇒ Women Students Development Cell
  - ⇒ Women Students Harassment Prevention Cell
  - ⇒ Data and Documentation Centre
  - ⇒ Photography and Painting Club
  - ⇒ Discipline Committee
  - ⇒ Science Club
  - ⇒ Environmental Club
  - ⇒ Students Thinkers / Debating Forum
  - ⇒ Community and Extension Centre
  - ⇒ Examination Committee
  - ⇒ Blood Donors Club
  - ⇒ Magazine – Editorial Board
  - ⇒ Newsletter – Editorial Board
  - ⇒ Creativity and Soft Skill Development Cell
  - ⇒ Sports & Games Development Cell
  - ⇒ Hostel Committee (Boys)
  - ⇒ Hostel Committee (Girls)
  - ⇒ Citizen Consumer Club
- Bridge course is conducted for new entrants of UG courses to get awareness about the campus and the details of the courses they joined.
- Staff appraisals and course appraisals by the students are done regularly.
- All the administrative and academic work is done with team spirit and the work is decentralized wherever necessary.
- Maximum utilization of computer by the administration.
- Internet facilities are provided to students.
- Research activities in various departments are encouraged.
- Extra classes are conducted for failed students.

- Faculty advisors for all classes.
- The curricula of U.G and P.G courses are framed taking into consideration the global developments.
- Extra credit courses are offered for students, outside class hours.
- Value based education is offered by way of Yoga & Meditation classes. The students are also offered a paper titled “Ethics and Culture and Human Excellence”.
- A well maintained college museum.
  - Ministry of Culture, Government of India has recently sanctioned a grant of Rs.5,56,000/- under the scheme for Setting up, Promotion & Strengthening of Regional & Local Museum.
- Conduct of Online Examinations in subjects 1. General Awareness, 2. Quantitative Aptitude.
- Results and Attendance data through SMS.
- Display Panel for giving information about the campus activities.
- Civic responsibilities among the students are developed by NSS, NCC, YRC, CCC and SSL wings of the college.
- Debates, Group discussions, Seminars, Quiz, etc. are conducted in all departments.
- There are also various bodies to enhance the abilities in extra curricular activities.
- Students are encouraged and given practice to write all possible competitive examinations.
- Career Guidance & Placement Cell helps for the Placement activities.
- Various extension activities are undertaken by various departments to develop socio-economic conditions of the rural people.
- The Management of the institution is taking care for the welfare of its staff.
- At the end of each academic year, the Management hosts a dinner for the entire staff of the institution. The occasion is used to felicitate the retiring members of the institution.
- Consistent improvement in infrastructure for students’ need.
- Best User Award is given to encourage and motivate the students to use the library services.
- ‘Earn while you learn’ scheme is available for students in library under which on an average five students are benefited every year.
- Students are encouraged to publish their creative works and two students were helped to publish poem books in Tamil and a Dictionary.
- Women development cell in association with IMA (Indian Medical Association) looks after anaemic problem of women students periodically and IMA distributes medicines regularly.
- Conducting Mega – Alumni Meet every year regularly.
- Staff and student interaction with alumni students through video conferencing.
- Financial aid by alumni and Parents Teachers Association.
- Financial aid by Private agencies – Chennai Silks, Vijayalakshmi Trust, etc.

- Financial assistance is provided by management of the college to promote research activities among the teachers (Incentive for M.Phil / Ph.D produced, Publications, Paper presentations in the seminar at the national and international level conferences etc.)
- Hostel facilities are available both for boys and girls separately with computer centres.
- All the departments are connected by intercom facility.
- Computers are connected in LAN Environment, Multi Media kit, Printer & UPS. Internet Facility and Computer Centre are kept open from 8.00 a.m. to 8.00 p.m.
- Conduct of sports events for Staff on 26<sup>th</sup> January every year.
- Group Insurance Scheme for Staff & Students
- Medical Facilities, Tricycle, First aid kit, etc.

### **Strategic Plan for the College**

There has been a growing emphasis on quality enhancement in higher education among the large number of countries in the world. In the process of globalization, Education sector has now been liberalized at the international level. Various courses of foreign universities have already been introduced in developing countries. The presence of the foreign universities will certainly affect the developing countries like India. The future of our country depends on the way we face these challenges. If we enable ourselves to face this global competition we will see the desired impact on quality in higher education.

The institution promotes research culture among the faculty and students and encourages them to publish academic work, promotes faculty participation in consultancy and is responsive to the needs of community. It also conducts relevant extension and awareness programmes to develop purposeful campus-community nexus. The growth of the infrastructure keeps pace with academic growth of the institution and has effective mechanism for maintenance and optimal use of infrastructure. It uses student feedback for quality enhancement, offers competent academic counseling and placement services to its students and arranges for fair distribution of financial aid to students. The institution also displays sensitivity to changing educational, social and market demands and is always geared to promote an ambience of creativity and innovations.

The only weakness of this institution is its location with rural background. Since this area is situated far away from cities and is not connected by train, students and companies are not willing to come over here. As a result, the institution could not make a desired impact on attracting more students and placement companies from other parts of the country.

To achieve the excellence in higher education and research, the institution proposes to initiate/continue its activities in the following areas:

- Determine action programs and resource allocation priorities in view of the mission and vision of the institution.

- Plan for future development of infrastructure and academic programmes and implement the same accordingly.
- Get the status of a College with Potential for Excellence of UGC.
- Continue to encourage faculty members to apply for major and minor research projects.
- Encourage faculty members to apply and organize seminars, work shops, conferences, etc. and the national and international levels.
- Continue to encourage faculty members in writing and publishing of articles and books.
- Introduce more job-oriented and interdisciplinary courses in emerging areas, which augment the employment potential to the younger generation.
- Integrate the various aspects of institution through Institutional Resource Planning.
- Offer high-quality academic programs at the undergraduate and postgraduate levels with a specific focus on the areas of creative arts, education, environment, health, innovation and technology, and recreation and tourism.
- Continue to organize need-based extension programmes for the local community.
- Establish formal collaboration with institutions of higher learning and research centres.
- Continue to strengthen relationships and communication between the university and the college.
- Continue to organize awareness camps, arrangement of guest lectures in collaboration with Industries, Trusts, Foundations and Governmental agencies.
- Plan to attract students from other countries /states/areas.
- Implement sustainable funding models to ensure fiscal stability; make the institution's operations more efficient.
- Increase information technology capabilities and capacity; and upgrading campus net work and safety systems.

The above initiatives and plans are to be implemented in the coming years to augment quality and excellence of higher education in this institution.